April 2019

Dear Interested Parade Participant:

Thank you for your interest in this year's Anderson Independence Day Parade, to be held at **10 a.m. Thursday, July 4.** This will be our 15<sup>th</sup> annual event, and this year will celebrate Anderson Township's 225<sup>th</sup> Anniversary. In an effort to keep the parade at a manageable length and minimize the time associated with the road closure, it is imperative that potential participants attempt to structure their entry to be most appealing for our estimated 10,000 spectators.

With this, our Committee suggests you consider the following guidelines/rules:

- Be **CREATIVE** consider a float, or entertainment, or dressing up, **AND INCORPORATE THE PARADE THEME "HOMETOWN PRIDE"**
- All entrants must have MUSIC or NOISE of some kind, EXTERIOR AMPLIFICATION AND NOISE ARE STRONGLY ENCOURAGED
- GIVEAWAYS are encouraged; however, NO ITEMS MAY BE THROWN FROM MOVING VEHICLES, ONLY FROM THOSE ON FOOT ... WALKERS CAN DISTRIBUTE THESE ITEMS ALONG THE EDGE OF THE PARADE ROUTE
- All entries **MUST** be accompanied by a vehicle to assist if walkers become ill or tired, as well as a **SIGN**, identifying your group for the spectators and emcee
- **ANIMALS** are welcome, but please control their conduct and actions be mindful of others
- The maximum **HEIGHT** of any entry is 12 feet and **LENGTH** is 25 feet

Registering does not ensure acceptance in the parade. The Committee begins registration review on May 8 and will notify registrants as to whether an entry has been accepted or additional information is needed. Registration deadline is June 13. In your application you must also include an entry description or script which will be used by our emcee, and strive to incorporate our parade theme.

Thank you in advance for your interest and understanding. We will strive to ensure the most balanced parade yet, to include the many aspects of our wonderful community for the enjoyment of our spectators. The attached registration form should be entirely completed and returned via drop off, mail, or email as outlined.

For additional questions or comments, please contact me at (513) 688-8604 or via email at <a href="mailto:ssievers@AndersonTownship.org">ssievers@AndersonTownship.org</a>. If you do not receive communication from Anderson Township within 14 days of your entry submittal, please contact us to ensure it was received. Also, the Parade website (www.andersonparade.com) has additional information about the event.

Phone (513) 688-8604

Email: ssievers@AndersonTownship.org

Website: www.AndersonParade.com

Sincerely,

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Steve Sievers On Behalf of the 2019 Anderson Parade Committee